

2019 EDUCATION SCHEDULE

TRICORPS EDUCATION

First and foremost, we love educating leaders. It's what gets us out of bed in the morning; it's our shot of coffee on the way to work. Seeing the organizations that we help thrive, even under challenging circumstances, is exhilarating. We believe in technology. We understand its power to transform. We are also aware that this transformation can either be a positive one or a negative one. We aren't technology cheerleaders; we are technology teachers. We want technology to be a force for good in both the organizations that we work with and in the broader world. That's why we do what we do. We are passionate about teaching technology so that it can provide a positive influence on organizations.



Private Courses

Private education is for executives who want to educate a larger portion of their team on a specific topic in their comfort of their own offices. A TriCorps consultant will travel to the organization to teach a larger group on the selected topic. Our private courses are tailored to meet the challenges an organization faces both internally and within its specific industry. This environment can help team members begin conversations around the topic that can lead to larger change.

WHAT'S NEW IN 2019 EDUCATION?

In 2019, we have decided to invest in a fresh slate of brand-new long-form public courses. This year we are focused on bringing you fresh, innovative, and envelope pushing long-form topics. Meanwhile, our classic courses from years past form the foundation of our core services and are still available as private courses.

Additionally, we will be delivering a number of short-form courses that are perfect for understanding the core technology innovations that will impact your organization in 2019. All courses will be available via livestream or in-person at our offices.



Public Courses

We have a range of public courses available throughout the year. These courses are hosted at TriCorps' main office outside of Oklahoma City and many are also streamed digitally. Public courses offer the opportunity for leaders to interact with TriCorps specialists and consultants while learning in a collaborative environment with executives from other organizations and industries. A list of our public courses is available below.

LONG-FORM PUBLIC COURSES

Our long form public courses range between 4-8 hours. The schedule below is subject to change.

Course Name	2019 Schedule	Course Details
Cybersecurity for Executives	March 27th	Live Course + Livestream
Breaking Down Blockchain	June 18th	Live Course + Livestream
Developing Integrated Security	August 20th	Live Course + Livestream
Building MI Strategy for your Organization	October 2nd	Live Course + Livestream
Annual Think Tank	November 4th-5th	Live Course Only
High Beam Leadership	November 6th	Live Course Only
SEASON PASS	A Season Pass includes Remote and/or Live Access to every public course in 2019.	

Content and presenters subject to change based on relevant topical developments

Cybersecurity for Executives

Managing Your Risks in 2019

LIVE COURSE + LIVESTREAM

March 27, 2019

One 5-hour session - Noon to 5pm (CST)

Delivered to your Conference Room via Livestream and In-Person in Oklahoma City

This course is intended to teach executives the most critical areas of cybersecurity to watch out for in 2019. We will begin by taking a look at the state of cybersecurity and how recent high-profile breaches have impacted organizations in various industries. We will provide an executive level threat landscape for 2019 while addressing emerging threats and new defense tools. This course will provide an update on the latest in cybersecurity governance including trends in data protection legislation and cyber liability insurance. Finally, this course will help executives consider what lies ahead in the areas of cybersecurity and security overall in the next three to five years.

Presenters may include Don Kark, Allyn Baskerville, and Corey White



DESIGNED FOR

- Leaders as well as up and coming high potential managers
- Executives interested in staying up to date on the cybersecurity landscape.

Breaking Down Blockchain

It's More Than Just a Buzzword

LIVE COURSE + LIVESTREAM

June 18, 2019

One 5-hour session - Noon to 5pm (CST)

Delivered to your Conference Room via Livestream and In-Person in Oklahoma City

In this comprehensive course, we will help executives understand blockchain and how they may use the burgeoning technology realistically in their own organizations. We will explain the blockchain ecosystem and elements so that attendees may understand its complexities. The course will take a deep dive into each of these elements. We will provide case studies and real-world examples of how businesses and organizations are using blockchain in a wide variety of industries and in a myriad of ways. Additionally, we will put attendees through a series of exercises that will help them to explain blockchain, unlock its value, and envision its practical uses.

Presenters may include Phillip Seawright, Scott Klososky, Don Kark, and Keith Commander



DESIGNED FOR

- Those who are interesting in learning more about blockchain and the blockchain ecosystem
- Executives who see blockchain as a tool they could use inside their organizations or are curious about how blockchain could help transform their organization

Developing Integrated Security

Adapting Digital Strategy to Protect and Prosper

LIVE COURSE + LIVESTREAM

August 20, 2019

One 5-hour session - Noon to 5pm (CST)

Delivered to your Conference Room via Livestream and In-Person in Oklahoma City

The Integrated Security Model involves five elements of security: physical security, surveillance, cybersecurity, governance, and the human firewall. In the past, many of these facets of security have worked in silos within an organization. This is no longer feasible to keep organizations safe from constantly evolving threats. Each of these five elements must be working in cohesion to ensure your organization is as secure as it needs to be. This course will include an in-depth explanation of the Integrated Security Model. Executives and stakeholders will understand how they can assess their security risks while building integrated security into their own organizations.

Presenters may include Scott Klososky, Don Kark, and David Ross



DESIGNED FOR

- C-Suite Executives and organizational Leaders
- Executives with interest in developing robust organizational security.

Building MI Strategy

Discovering Opportunities in Your Organization

LIVE COURSE + LIVESTREAM

October 2, 2019

One 5-hour session - Noon to 5pm (CST)

Delivered to your Conference Room via Livestream and In-Person in Oklahoma City

Machine intelligence is poised to dramatically reshape all organizations and industries. It will give organizations better insight into their constituent outreach and back office process while allowing them to run smarter and leaner. Yet, developing a machine learning strategy can seem a bit daunting. Where do you start? This course will give executives the foundation for building a machine intelligence strategy within their own organizations. It will explain the machine intelligence ecosystem, offer case studies into how organizations in many different industries are building MI into their business processes, and peer into the future to help attendees understand how MI will transform the way they operate.

Presenters may include Scott Klososky, Matt Stafford, and Phillip Seawright



DESIGNED FOR

- C-Suite Executives and organizational Leaders
- Technology stakeholders who may be tasked with strategies around MI

Annual Think Tank

Annual Event with Evolving Themes Focused on the Future

LIVE COURSE ONLY // INVITATION ONLY

November 4-5, 2019

1.5 days from 1pm on November 4th through 5pm on November 5th

In-Person only in Oklahoma City

This Think Tank is an exclusive event that TriCorps hosts that generates new thoughts around areas of transformation including the changing environment of tech strategy during economic swings, extrapolating trends to gain competitive advantage, and future leading concepts that will impact industry and humanity, to name a few. We bring leaders from many different industries and organizations and put them in a room where they can think big thoughts, learn from each other, network, and strengthen their organizations through shared insight. The Think Tank provides a highly intellectual set of discussions for people who are interested in gaining a better worldview about the role technology is and will be playing in the world.

Facilitated by Scott Klososky and other TriCorps Team Members

High Beam Leadership

Invest in the Future by Developing a High Beam Approach to Leadership

LIVE COURSE ONLY

November 6, 2019

1 Day – 8:00am to 5pm

In-Person only in Oklahoma City

Leaders who see the future most accurately are the ones who will be most successful, because they will be able to make the proper investments in that future. We call these “High Beam leaders,” and everyone has the ability to become one. This course teaches the TriCorps High Beam Process. This process is a five-step system, which should be completed once a year in order to create a consistent future view for an organization. This view can be turned into actionable steps and investments to assure an organization will reach its goals for years to come. In addition, we discuss some of the more powerful future trends organizations will face over the next three to five years.

Presenters may include Scott Klososky and other TriCorps Team Members



DESIGNED FOR

- C-Suite & Senior Leadership
- Any leader responsible for keeping the organization ahead of the competition.
- Any individual who wants to stay relevant in a world of accelerating change
- Strategic thought leaders within your organization

SHORT-FORM PUBLIC COURSES

These one-hour courses are a great introduction to our core concepts for new or prospective clients. For our existing clients, they are a smart way to on-board new team members to our philosophies or to check out a new area of expertise you might be interested in. Courses will be announced every 90 days and subjects determined based on demand.

Course Name	2019 Schedule	Course Details*
Data Intelligence 101	On-Demand	One-hour session
Cybersecurity 101	March 7th	Livestream Only One-hour session
HUMALOGY® 101	April 3rd	Livestream Only One-hour session
TBD	May 1st	Livestream Only One-hour session
TBD	June 12th	Livestream Only One-hour session
TBD	July 10th	Livestream Only One-hour session
TBD	August 7th	Livestream Only One-hour session
TBD	September 4th	Livestream Only One-hour session
TBD	October 2nd	Livestream Only One-hour session
TBD	November 6th	Livestream Only One-hour session
TBD	December 4th	Livestream Only One-hour session
SEASON PASS	A Season Pass includes Remote and/or Live Access to every public course in 2019.	

TRICORPS FOUNDATIONAL SUBJECTS

These foundational subjects form the basis for successfully navigating your organization through the digital transformation. In 2019, you will have three education delivery options to choose from

Short-Form Courses	Private Courses	eLearning*
<p>The topics of our short-form courses will come exclusively from our list of foundational subjects.</p> <p>These one-hour courses are a great introduction to our core concepts for new or prospective clients. For our existing clients, they are a smart way to on-board new team members to our philosophies or to check out a new area of expertise you might be interested in. Courses will be announced every 90 days and subjects determined based on demand.</p>	<p>Tailored specifically for your organization, our private courses offer a way for you and your team to quickly get up to speed on a chosen topic. A TriCorps consultant will come to you armed with a curriculum designed around your unique needs, and you will have the opportunity to form actionable strategies around these needs. This hands-on approach is an extremely effective way for organizations to educate team members in technology. These courses are available in 1-day or 2-day sessions. Up to 25 team members in your organization will learn about technology from the comfort and convenience of your own offices and content will be designed around your organization and industry.</p>	<p>eLearning allows a large team or even an entire organization to get up to speed on a topic at any pace and with the ease of an online tool. These courses are taught by a TriCorps consultant and feature similar content to what is available in our public courses. They allow viewers to take the course over several days and team members can take from anywhere they would like.</p> <p>*Only our Cybersecurity and Relationship Journey Mapping courses are currently available for eLearning. We expect to expand our eLearning offering throughout 2019. Please check our website for announcements.</p>

HIGH BEAM LEADERSHIP	Prepare for a glimpse into the future. Leaders must have vision, especially in a high-velocity world. A leader who can accurately look into the future and anticipate trends, we call this High Beam Leadership. High Beam can be used to not only anticipate changes in the market but also to grab market share from competitors. It can show you how to foresee shifts in innovation that will impact your organization and industry, how to prepare for these changes, and how to use them in an advantageous way.
CYBERSECURITY	Just read the headlines; if cybersecurity is not a priority inside your organization, you need to make it a priority. This course is a good place to start. It is designed to teach your team how to avoid cyber-attacks and stay safe online. We will highlight common vulnerabilities, processes to mitigate these vulnerabilities, as well as advice on how to secure your network and stay safe online. Your team members, like it or not, are your greatest asset or weakness in cyberspace. Education is the best way to make them an asset.
DATA INTELLIGENCE	Data is a resource as valuable to the health of your organization as food and water is to you. Yet, data is an often under used business asset. It can be mined and then employed in an endless number of directives to improve organizations. This course is designed to educate leaders on how to effectively collect, mine, and utilize data. We will offer you tips on when and what types of data to collect, tools you can use to store massive amounts of data, and creative ways you can analyze this data and turn it into intelligence to maximize your outreach efforts.
RELATIONSHIP JOURNEY MAPPING	When engaging with your organization, a customer goes through a journey. Along this journey, there are touch points in which you have an opportunity to communicate with this person. What information can you give to this person to maximize the engagement? This is what RJM offers. We can walk a potential customer through this entire engagement with your organization from when they develop a need you can fill to when they are talking about you to their network. This tool is a weapon you can use to better serve customers and discover creative ways to market your organization to your ideal constituency.
HUMALOGY®	HUMALOGY® is the integration of technology and human effort to improve processes and offer a positive and meaningful impact on an organization. This balance is a consideration in every strategic endeavor you pursue. Expertly designing the balance of automation and workflows, complimented by intelligence and empathy within your operations and your customer experience should lead to amplified profits.

OX AND CX	CX and OX are two sides of your organizational strategy. CX, or Customer Experience, represents your systems of engagement and your customer journey. OX, or Operational Excellence, represents your systems of record or back-office processes and operations. We help you consider and improve both facets of your organization as you endeavor to wield technology as a weapon in your market.
GOVERNANCE	Governance is the balanced, thoughtful, and right-sized combination of knowledge, people/roles, processes and tools that, when fit together well, allow you to balance control and autonomy in your organization. Our team has the knowledge and experience to help you design and implement this balance.
RIVERS OF INFORMATION®	RIVERS OF INFORMATION® is designed to help you most efficiently develop your knowledge in a specific area or areas. Through our Rivers of Information process, we guide you on how you can most effectively utilize the internet to discover the most valuable information regarding the topic of your choice, whether that be around technology, leadership, organizational culture, future trends, or anything else.
PROFIT AMPLIFICATION	The ultimate goal of a for-profit business is to generate consistent profits at a level that supports long-term growth. Amplifying profit is accomplished by increasing revenue while lowering costs at the same time. We show you how you can use technology to address both sides of the equation so that it can be used to expand revenue generation capacity while creating lean, efficient operations.
SECURITY STRATEGY	To help organizations defend themselves against threats, TriCorps Technologies has combined our unique talents of career law-enforcement experts and experienced technologists to provide a robust combination of skills and knowledge to keep our clients safe. Our services range from employee training, to network monitoring, remediation planning, and even incident management. We also offer innovative active shooter courses. Our cyber-smart approach is a core strength of our strategic offerings.

MACHINE INTELLIGENCE	This course provides a fast-paced explanation of the current state of the machine intelligence eco-system. This includes technologies such as Artificial Intelligence, Deep Learning, Robotics, Natural Language Processing, and decisions support systems. The goal is for you to gain a clear understanding as to how all of the machine intelligence pieces fit together and work synergistically. Curriculum can include case studies and examples as to how these systems can be used to drive productivity, scalability and profitability.
DIGITAL TRANSFORMATION DESIGN	This introductory course will outline how mapping relationships, mapping processes and mapping systems work together to help you plot a roadmap towards prosperity. Whether you are actively doing these things today or merely considering the idea, this course will help you see how all sides of the business benefit from these technology concepts and how you as a leader can leverage these pillars to support a successful digital strategy.
RAISING DIGITAL IQ	As the technology footprint of organizations grows and your workforce changes, there is an expectation that fewer people will do more work. We expect teams to leverage technology to a high degree of excellence. Consequently, many workforces don't have the specific technology skills they need, and most traditional HR or management models don't have a solution for this challenge. Look beyond today, it's safe to say that nearly all of your talent needs to be excellent at their core duties, while augmenting their skills with a technology emphasis. With that in mind, this course will address this challenge step by step.
VRCP	The Vendor Relationship & Contracting Process (VRCP) was developed by the TriCorps team with a team of technologists and legal advisors to equip you to look out for your organization's best interests and establish excellent agreements from the start. It is designed to set up your team and your organization for the best possible outcome. Major software implementation is like a marriage between you and the vendor. We help you ensure that this marriage gets off on the right foot.

INTERESTED IN OUR FOUNDATIONAL SUBJECTS?

To inquire about private courses or eLearning, please contact Austin Klososky at austinklososky@tricorps.com.

For information on our short-form courses and a complete education calendar please visit: tricorpstechnologies.com/edu

ABOUT TRICORPS TECHNOLOGIES

TriCorps Technologies is a firm specializing in technology-strategy and cybersecurity with corporate offices in Oklahoma City, OK and resources spread across the United States. We have been helping organizations become world class at leveraging technology to create competitive advantage and protect their digital assets for more than ten years and have years beyond this in collective experience across our team of consultants.

We work with organizations in many industries, from medium-sized to multi-billion-dollar international entities. Our focus is simple: develop winning strategies, educate clients on market-leading best practices, support them in implementing these strategies to gain competitive advantages and sustainable results.

Our team has marketing-savvy technologists with a deep understanding in business operations, sales, security, and management. We work to help clients identify the weaknesses in their skills, processes, and culture, while addressing their digital and physical security challenges and infrastructure gaps, and then assist in closing those gaps.

Organizations must continually improve how they balance the use of technology with the human element of business processes. Mastery in this quest will lead to amplified profits and long-term prosperity and security.

The economy will favor leaders who learn to be world class at executing on thought-leading strategies and will punish those who believe they can tread water.

