



Scott Klososky Speech Introduction

We are very excited to have Scott with us today. He is a visionary technology architect who helps organizations position themselves to win in the market through the consulting firm he founded – Future Point of View. Examples of his pioneering technology work include:

- Co-Founding one of the first Soviet / American joint ventures that designed one of the world's first hand written text recognition software platforms.
- Creating the first of its kind – CD-Rom / Book combo for Sony on the HR Haldeman Diaries.
- Built one of the early webcasting companies that delivered one of the first pay-per-view events (Wrestlemania for WWE in 2000) – the company was later sold for \$115 million.
- He has redefined online banking with Alkami Technologies, a second generation online banking platform with many new capabilities that do not exist today in current online banking systems.
- His latest startup is called Crowdscribed, a new paradigm in crowd generated book publishing that reverses the entire publishing process in order to take the risk out of the traditional publishing model.

Scott is simply not happy unless he is shaking up the way people think about technology, leadership, and how both are impacting the world. He has tackled these subjects in books such as:

1. *The Velocity Manifesto: Harnessing Technology, Vision, and Culture to future proof your organization*
2. *Enterprise Social Technologies: Helping Organizations Harness the Power of Social Media, Social Networking, Social Relevancy.*
3. *Managing with Social Technology (A McGraw Hill Brief Case Series Book)*

This is a guy who will challenge your thinking, translate complicated concepts into layman's terms, and get your creative juices flowing.

Scott is called upon by companies like Cisco, Kids II, Marriott, Volvo, Georgia-Pacific, Accenture, Ricoh, Lockheed Martin, Great Clips, Express Personnel; and national associations such as AICPA, International Franchise Association, Korean Ministry of Information, Mortgage Bankers Association, American Payroll Association, and the Association of Equipment Manufacturers.

Please help me welcome Scott Klososky (*Kluh-sauce-key*)